

CREDIT RISK !!
FROM REP OCT1/12 16.33
HARRIS REPORT *** WFTV-TV ***
CHANGES

SALES PRSN WA- JOE KNAUER

PROTECT FLORIDA TAXPAYERS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	ES		1130P-1200M	30		\$2,400.00	10/22	10/26	4		M-F	4
14	ES		1130P-1200M	30		\$2,400.00	10/29	11/2	5		M-F	5
PROGRAM : NITELINE												
CON COM1 : 1X PER DAY												
19	A		1205A-1235A	30		\$2,400.00	10/26	10/26	1		FRI	1
PROGRAM : NIGHTLINE												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR OCT24 ON LINE-14 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#14			MISSED:M-F/1130P-1200M	OCT24		30S		\$2,400.00	(SEP27/12)
						OFFER:FRI/1205A-1235A	OCT26		30S		\$2,400.00	PLS ADVISE.
CMT:WE CAN OFFER												

REP HEADLINE# 6310064 TRF# 330862 REP: TEL# 703 528 7800 FAX# 703 528 7880
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT1/12 16.33
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
OCT/12			210350.00			NOV/12			195800.00			

CONTRACT TOTAL 406150.00
TOTAL SPOTS 165

MARKET TOTALS \$769,325 WFTV 53% WKMG 14% WESH 19% WOFL 14% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
DEMOS- RA35+*
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE